



Deutsche Messe

CeMAT  
SOUTHEAST ASIA

CeMAT

20 - 22 Mar 2018 • Jakarta • Indonesia

# Indonesia: Get connected to ASEAN markets

Shaping the future of intralogistics on the Southeast Asian market.

In line with its pioneering role, Southeast Asia has established itself as one of the fastest growing regions in the world. Due to its demanding topography Indonesia faces many logistical challenges that require technological innovations. Ongoing infrastructure development and expansion projects across the world's largest archipelago are designed for the establishment of a new maritime trading axis in Indonesia, the biggest market of Southeast Asia.

## Who are the visitors?

- Directors / Managers
- Supply Chain & Logistics Managers
- Production Manager
- Purchasing

### Prospective Visitor Company Activity:

- Manufacturing industries
- Food Manufacturing & Supply
- Wholesale Distribution & Retail
- Transportation & logistics providers
- Pharmaceuticals & Healthcare
- Construction industry
- Energy sector
- Public authorities & port operators



[www.youtube.com/watch?v=7SXM8RMawoA](http://www.youtube.com/watch?v=7SXM8RMawoA)

CeMAT SOUTHEAST ASIA will attract maximum industry attention thanks to synergies with the following trade fairs:



[cemat-sea.com](http://cemat-sea.com)



[transasia-exhibition.com](http://transasia-exhibition.com)

### Supporter / Exhibitor / Associations:



[www.cemat.de/en/southeastasia](http://www.cemat.de/en/southeastasia)

# Do business where the decision makers are

## Why Indonesia?

- 25 high priority infrastructure projects
- 4th World's most populous country (254 million)
- Median age: 29 (vs. 47 Germany or 37 in China)
- Covering more than 39% of South East Asia's population
- 174% Middle class growth in Indonesia 2012-2020
- Indonesia is the fastest growing-commerce market in the world
- The most promising country for overseas business (Japan Bank for International Cooperation Survey 2013)

## Why ASEAN?

- Consumer market of 622 million people, by 2030 up to 720 million people
- Young & well educated population
- Strong international organization that is dedicated to economic growth, social equality & peace
- Last 5 years average economic growth: 5.6%
- Leading market for:
  - Consumer goods
  - Automotive
  - Refrigerated cargo (ex. seafood)
  - Breakbulk & project cargo
  - Food & beverage industry
- GDP of 2.6 trillion USD (2014)

## Who are the exhibitors?

### Material handling:

- Move & Lift
- Store & Load
- Logistics IT
- Pick & Pack
- Manage & Service

### Transport logistics:

- Transport Services
- Transport Infrastructure
- Transport Vehicles
- Information Technology
- Transport Insurance

### Cold Chain:

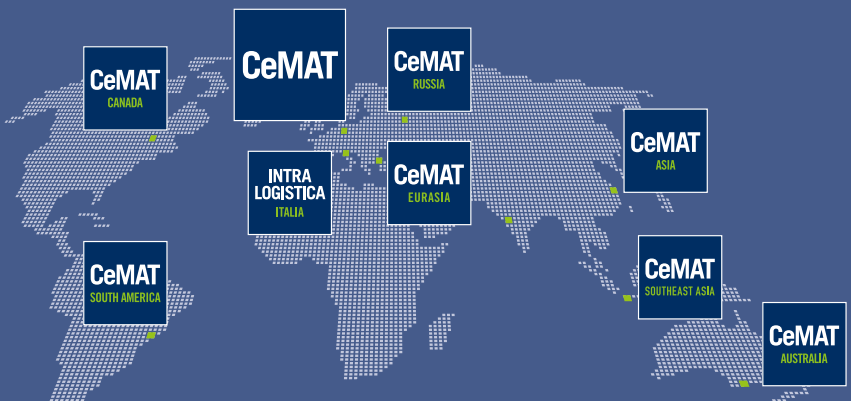
- Infrastructure & operations
- Cold Storage
- Warehouse & Processing Facilities
- Refrigeration & temperature controlled logistics



Raw Space: 320 USD/sqm  
Shell Scheme: 25 USD/sqm additional

## CeMAT Events Worldwide

Germany	Hannover	23 - 27 Apr 2018
Turkey	Istanbul	16 - 19 Mar 2017
		15 - 18 Mar 2018
Brazil	São Paulo	16 - 19 May 2017
China	Shenzhen	28 - 30 Jun 2017
	Shanghai	31 Oct - 3 Nov 2017
Russia	Moscow	19 - 21 Sep 2017
Canada	Mississauga	25 - 28 Sep 2017
Indonesia	Jakarta	20 - 22 Mar 2018
Italy	Milan	29 May - 1 Jun 2018
Australia	Melbourne	24 - 26 Jul 2018



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